



Executive Director

Feed Northland Kids (FNK)

Serving Clay and Platte Counties, Missouri

<https://feednorthlandkids.org>

About Feed Northland Kids

Feed Northland Kids (FNK) is a nonprofit organization dedicated to serving food-insecure youth in Clay and Platte counties, Missouri. FNK collaborates with local schools, volunteers, and partner organizations to provide food to children and families through several initiatives — primarily 44 in-school pantries and FNK’s Community Food Kit (CFK) program, which provides shelf-stable items, fresh produce, protein and milk designed to feed entire families. Founded in 2009 as an initiative of the Northland Community Foundation and incorporated as a standalone nonprofit in 2013, FNK has become a trusted, community-rooted organization dedicated to the well-being of children in Kansas City’s Northland. During the pandemic, FNK dramatically expanded its reach, meeting urgent food needs for families in crisis. Today, FNK operates with an annual budget exceeding \$650,000 and is poised for continued growth and innovation.

Position Overview

The Executive Director (ED) is the chief executive officer and primary fundraiser of FNK, responsible for advancing the organization’s mission, vision, and financial sustainability. Reporting to the Board of Directors, the ED provides strategic leadership, oversees operations, manages staff and volunteers, and serves as the public face of the organization. Approximately 65–70% of the ED’s time will be dedicated to **development and fundraising**, with the remainder focused on program oversight, community engagement, and organizational management.

Key Responsibilities

1. Fundraising & Resource Development

- Develop and execute a comprehensive fundraising strategy encompassing major gifts, corporate sponsorships, grants, annual giving, and special events.
- Build and maintain strong relationships with individual donors, foundations, and corporate partners.
- Oversee grant identification, writing, and reporting.
- Cultivate a donor stewardship program to ensure ongoing engagement and retention.
- Expand and diversify revenue streams to ensure long-term financial sustainability.

2. Strategic Leadership & Vision

- Lead the ongoing implementation and evolution of FNK’s 2025 Strategic Plan in partnership with the Board of Directors and committees.
- Identify new opportunities to expand FNK’s impact through partnerships, innovation, and community collaboration.

- Work with staff and Board members to monitor and evaluate program outcomes to ensure measurable impact and continuous improvement.
- Represent FNK as a leader in local food insecurity and child wellness initiatives.

3. Governance & Board Relations

- Collaborate closely with the Board of Directors to ensure sound governance and effective decision-making.
- Provide regular reports on organizational progress, finances, and key initiatives.
- Support Board development through recruitment, orientation, and engagement of new members.
- Partner with the Board on strategic planning, fundraising, and community outreach.

4. Community Engagement & Advocacy

- Serve as FNK's primary spokesperson, building awareness and advocacy for child food security in Kansas City's Northland.
- Represent FNK at community events, media engagements, and public forums.
- Strengthen relationships with schools, civic groups, religious organizations, and local governments.
- Leverage social media, storytelling, and marketing efforts to amplify FNK's mission.

5. Organizational Management

- Recruit, supervise, and support part-time staff, external contractors, and volunteers.
- Cultivate a positive, inclusive, and mission-driven organizational culture.
- Oversee day-to-day operations, budgeting, and compliance with all regulatory requirements.
- Ensure that financial and administrative systems (QuickBooks, Salesforce, etc.) support transparency, efficiency, and accountability.
- Manage vendor relationships, including contracted accounting, website administration, insurance, and technology systems.

6. Programs & Events

- In partnership with staff and Board, oversee FNK's hunger-relief programs, ensuring operational excellence and alignment with strategic goals.
- Plan and execute major events, including the annual **Bill Cross 5K Run/Walk**, FNK's signature fundraising event.
- Collaborate with program partners to ensure food distribution and logistics run efficiently and equitably.

Qualifications

- Bachelor's degree required; preferred in nonprofit management, business, public administration, or related field.
- Minimum of 3 years of nonprofit leadership experience, including demonstrated success in fundraising and development. Previous experience in an executive position is a plus.
- Proven record of securing significant donations and cultivating long-term donor relationships.
- Strong financial acumen and experience managing organizational budgets.
- Excellent communication, relationship-building, and public speaking skills.
- Commitment to FNK's mission and deep understanding of community-based nonprofit work.
- Strong, demonstrated ties within Clay and Platte Counties in the northland.

Compensation & Work Environment

- **Salary Range:** Commensurate with experience, anticipated range begins at approximately \$90,000. Competitive within the regional nonprofit sector.
- **Benefits:** The benefits package can be customized to meet the needs of the successful candidate and may include a health insurance stipend, paid vacation and holidays, employer retirement contribution, and professional development support.
- **Work Environment:** Office-based with flexibility for remote work. The role involves regular collaboration with community partners and occasional attendance at evening or weekend events related to organizational programs and fundraising activities

Application Process

Interested candidates should submit a resume, cover letter, and references to resumes@feednorthlandkids.org. Applications will be reviewed on a rolling basis until the position is filled.

Feed Northland Kids

Together, we nourish children. Together, we strengthen families.

Learn more at <https://feednorthlandkids.org>